Car Insurance Claim :-

https://public.tableau.com/app/profile/vaibhav6857/viz/Project\_Tableau\_Vaibhav/Storyboard-CarClaim?publish=yes

Observations :-

1. SUV's been used in both urban & rural areas claim the highest amount. The car owners with high school education & blue collar occupation claims the most.

2. SUV vehicles are logging in the max. number of claims. It is pertinent that the insurance company keep a tab.

3. The travel time of SUV's is the highest in both private & commercial use, which leads to chances of more accidents, thus incurring more claim amounts.

4. The travel time of vehicles in urban area is maximum at 75.86% which leads to more number of claims in the urban areas.

5. Most of the claims are getting logged from urban areas.

6. The blue collar workers have raised the old claims and are also raising the new claims, irrespective of the gender.

Conclusion :-

SUV’S are the areas that insurance company needs to focus on.

On the basis of car age and condition we need to set a threshold limit on the claimable amount.

A limit can be set on the number of claims a customer can make in a particular year.

Some promotions or offers can be planned to retain the best existing customers.